

SPONSORSHIP OPPORTUNITIES

Sponsorships and marketing options are open to Exhibiting Companies only.

DXC WEBSITE

COMPANY LOGO ON DXC WEBSITE

INVESTMENT: \$450 USD

Place your logo in front of DXC website visitors for the months leading up to the conference. Your logo will be shown from the time of purchase and approval to 1 October 2024 on the DXC homepage. Recommended image dimensions: 250x250px.

CUSTOM BANNER ON DXC WEBSITE

INVESTMENT: \$750 USD

Secure your space on the DXC website and add a custom company banner to the DXC homepage slide deck. Your banner will be shown from the time of purchase and approval to 1 October 2024. Recommended image dimensions: 1200px x 400px, 300dpi.

CONFERENCE APP

LOGO BANNER AD IN CONFERENCE APP

INVESTMENT: \$300 USD

Advertise to all registered DXC attendees! Your logo will rotate at the bottom of the home, agenda, and profile screens of the Whova Event App. The banner ad can link to your chosen URL. Recommended image dimensions: 700px x 210px.

CONFERENCE APP PUSH NOTIFICATION

INVESTMENT: \$200 USD

Have your marketing message in front of DXC attendees with a push notification sent to all attendee app users. Limited to one push notification per day, one per exhibitor.

ADVERTISEMENTS

ADVERTISEMENT IN ONSITE PROGRAM

The printed Onsite Program is provided to all attendees onsite and contains details about the scientific program, schedule, exhibitors, and general information to help navigate the conference. **New for 2024** - Place a two page (double-sided), one-page, or half-page color ad in the Onsite Program Booklet. The sponsor must supply a **digital advertisement** by 3 July 2024. Full specifications will be sent following purchase.

TWO-PAGE PROGRAM AD

INVESTMENT: \$1,000 USD

ONE-PAGE PROGRAM AD

INVESTMENT: \$750 USD

HALF-PAGE PROGRAM AD

INVESTMENT: \$500 USD

ADVERTISEMENT PLACED IN ATTENDEE BAGS

INVESTMENT: \$800 USD

Full-page, double-sided, color advertisement placed in the attendee conference bags. Grab the attendees' attention when they first register for the conference and entice them to visit your booth. The sponsor must supply 400 copies of the advert by 3 July 2024, shipped to ICDD Headquarters.



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CONFERENCE ENHANCEMENTS

EXHIBIT FLOOR STICKER

INVESTMENT: \$450 USD

Full-color, 2'x2' square sticker placed on the floor in front of your booth. Sponsor to provide camera-ready artwork. By purchasing this sponsorship, your company will also be featured on the 'Welcome to DXC' sticker placed near the exhibit hall entrance.

POSTER PRESENTATION AWARD

INVESTMENT: \$500 USD

An opportunity to create, sponsor, and judge a Poster Award. The sponsor will decide the award criteria, who will be eligible to win, and the prize (sponsor to provide). The award will be advertised, along with the company logo, on the DXC website leading up to the conference. Your company representatives will decide on the winner during the XRD or XRF Poster Session and announce the winner at the conclusion of the session.

ATTENDEE PROMO ITEM GIVEAWAY

INVESTMENT: \$500 USD

Distribute your small, branded promo item to attendees as they check-in at DXC. Give out anything from hand sanitizer, buttons, pens, key chains, etc. The sponsor provides promo item. Suggested quantity: 500.

PLENARY SESSION ENHANCED COFFEE BREAK

INVESTMENT: \$6,000 USD (EXCLUSIVE)

Take this **exclusive** opportunity to place your company logo front and center as attendees break for coffee during the Plenary Session at DXC 2024! Included - Coffee, Tea, Assorted Breakfast Breads & Muffins, Fruit Skewers with Honey Yogurt Dip, and Designer Trail Mix Station. Sponsorship includes "thank you" signage with the sponsor logo in the break area. Also includes - Company Logo on DXC Website, Company Logo on All Printed Materials, half-page advertisement in DXC program. Interested in providing promotional items during your exclusive break? Items can be provided by sponsoring company and placed in the break area. The break will take place Wednesday morning. Only one (1) sponsorship is available, first-come / first-served.

"PM RECHARGE" AFTERNOON BREAK

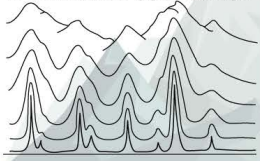
INVESTMENT: \$6,000 USD (EXCLUSIVE)

Take this **exclusive** offer to place your company logo front and center as attendees relax and prepare for their upcoming sessions with the "PM Recharge" break! Included - Coffee, Tea, Warm Ballpark Pretzels with mustard, Assorted Home Baked Cookies, Ice Cream Bars & Novelties. Sponsorship includes "thank you" signage with the sponsor's logo in the break area. Company Logo on DXC Website, Company Logo on All Printed Materials, half-page advertisement in DXC program. Interested in providing promotional items during your exclusive break? Items can be provided by sponsoring company and placed in the break area. The break will take place during the afternoon coffee break on Tuesday in the exhibit hall. Only one (1) sponsorship is available, first-come / first-served.

SPONSORSHIP PACKAGES

Platinum Level Sponsor - \$10,000	Gold Level Sponsor - \$5,000	Silver Level Sponsor - \$2,500
Four Additional Conference Registrations	Two Additional Conference Registrations	One Additional Conference Registration
Two-page Advertisement in Onsite Program	One-page Advertisement in Onsite Program	One-page Advertisement in Onsite Program
Company Logo on DXC Website	Company Logo on DXC Website	Company Logo on DXC Website
Company Logo on All Printed Materials	Company Logo on All Printed Materials	Company Logo on All Printed Materials
Preferred Choice on Booth Preferences	Preferred Choice on Booth Preferences	
Exhibit Floor Sticker	Exhibit Floor Sticker	
Poster Presentation Award	Poster Presentation Award	
Logo Banner Ad in Conference App	Logo Banner Ad in Conference App	
Two Email Blasts - Four and Two Weeks Prior		
Logo on Attendee Bag		
Custom Banner on DXC Website		
One Conference App Push Notification		

If you have an idea for something not listed above, let us know. We are happy to work with our sponsors!



SPONSORSHIP APPLICATION FORM

Sponsorships will be assigned on a first-come / first-served basis. There is limited availability, so please don't delay. Platinum and Gold sponsors must return this form by 27 March 2024, in order to receive preferential booth space.

Full Name:

Mailing Address:

Email:

Phone:

PLEASE CHECK THE OPTION(S) THAT YOU WOULD LIKE TO SPONSOR:

Platinum Level Sponsor - \$10,000 USD

Gold Level Sponsor - \$5,000 USD

Silver Level Sponsor - \$2,500 USD

EXCLUSIVE Plenary Session Enhanced Coffee Break (1 available) - \$6,000 USD

EXCLUSIVE "PM Recharge" Afternoon Break (1 available) - \$6,000 USD

Company Logo on DXC website - \$450 USD

Custom Banner on DXC Website - \$750 USD

Logo Banner Ad in Conference App - \$300 USD

Conference App Push Notification - \$200 USD

Two-Page Advertisement in Onsite Program - \$1,000 USD

One-Page Advertisement in Onsite Program - \$750 USD

Half-Page Advertisement in Onsite Program - \$500 USD

Advertisement Placed in Attendee Bags - \$800 USD

Exhibit Floor Sticker - \$450 USD

Poster Presentation Award - \$500 USD

Attendee Promo Item Giveaway - \$500 USD

Payment Information:

Total Amount Due:

Method of Payment:

Credit Card: Please see "Pay by Credit Card" under the Products tab on the [ICDD website](#) for credit card instructions. Please type "Company Name" and "DXC Sponsorship" in the "Invoice #" section.

Request an Invoice: ICDD Business Department will send you an invoice for payment. *This could delay your booth assignment, if payment is not received by 27 March 2024.*

PLEASE COMPLETE APPLICATION FORM AND PAYMENT AND RETURN TO:

Email: sjennings@icdd.com

Mail: ICDD Conference Services Dept., 12 Campus Blvd., Newtown Square, PA 19073-3273

Questions or Concerns: Contact Stephanie Jennings - sjennings@icdd.com / 610-325-9814 ext. 163

Cancellation Policy: No refund will be issued if sponsorship is canceled.